

Mahindra
CUSTOMISATION

TAILORED TO PERFECTION

ABOUT CUSTOMISATION

The Mahindra vehicles offer drivers and passengers both power and comfort. Since all factory produced vehicles are standardized options, many buyers choose to personalize their vehicles by customising the car's appearance. In addition to creating a unique style and a greater level of comfort, customising can greatly alter the feel of the vehicle. Although it requires an investment of time and money, the end result is thought to offset the means.

There are many options or ways in which we customise a Mahindra variant. Whether performing interior enhancements or exterior upgrades, the selection of components available is vast. We also customise a pre-owned or existing vehicle in good mechanical condition subject to its fitness evaluation.

A BRIEF HISTORY OF MAHINDRA CUSTOMISATION

Mahindra Customisation is a business vertical within Mahindra and Mahindra Auto Sector. It has a dedicated design studio manned by a competent team with rich International exposure in styling and design. It coordinates with a dedicated Marketing Team with 300 plus market touch points of Mahindra Dealerships across India. The customisation being part of M&M in-house division all customisation is done in concurrence with vehicle engineering guidelines without disturbing the Factory Warranty of the car. The Mahindra Customisation Studio is located in Mumbai and for all major customisation jobs the car needs to come to Mumbai post purchase and registration from city of owner's location. Mahindra Customisation Sales and Marketing team can facilitate the vehicle logistics through logistics partners.

EXTERIOR CUSTOMISING OPTIONS

If looking to customise the external look from other factory vehicles, there are various ways to do this. Starting from custom paint job buyers can give their Mahindra vehicles a distinctive appearance by changing external configuration, shape, styling, add-ons, alloy rims, tyres, custom Grille, headlamps and tail lights, front and rear bumpers. Mahindra Customisation can offer to add Adventure quotient to the vehicle with Roll Bars, Rock Sliders, Bull Bars, Range of Canopies, FRP Hard Top, Snorkel, Winch, Super Skeleton Roll Cage, Body Elevation, Fog Lamps.

INTERIOR CUSTOMISING OPTIONS

There are various ways to customise the interior of the Mahindra range of vehicles, whether adding colour coding to the dashboard or installing an enhanced GPS navigation system. Buyers can also get installed a complete sound system with premium sub-woofers and high output speakers for complete Home Theatre experience. A DVD display can be provided in the back of the headrest, in the dashboard, or hanging above the centre control unit. Other interior customising options include trimmed steering wheels and monogrammed seats in Italian leather/Art Leather/Premium Fabric. Redesigned door trims, Central console, Mood Lighting, Customised Floor Mats, Power Windows, roof mounted chillers, car fridge and 230 Volt AC output inverter to power the charging needs for your cell/tabs, camera and all other gadgets during the drive.



THAR **ADVENTURE** SOFT TOP

STYLED TO OFF-ROAD

Introducing the ultimate 4X4 vehicle that's a 10 upon 10 on style—The Thar Adventure Soft Top. This customised vehicle is based on the rugged and proven off-roader, the Thar. With its signature front Grille and custom-built bull bar and wheel arches, the Thar Adventure makes a statement even on the toughest terrain. While the luxurious leather wrapped interiors and a powerful 2DIN audio system ensure you always travel in style. Whether you're on the road, or far from it.



EXTERIOR

- Stainless steel or Powder coated custom-built Front bull bar, side guards and roll cage
- Restyled front fascia and fenders
- Custom-built wheel arches, side scoops, tail lamp bezel and rear bumper
- Custom paint job – High Gloss Metallic, Solids, Matt Finish paint options
- Hawk eye front Grille
- Powerful front fog lights
- Off road tyres and alloys

INTERIOR

- PU or Pure Leather upholstery in combination colours matching exterior body colours
- Custom-built door trims
- Cargo bay treatment
- 1DIN or 2DIN MP3 head unit with Speaker boxes
- Carpet and Genuine Matt
- Colour coded IP, with or without leather wrapping

* Above customisation can be done for any variant of base vehicle.



THAR **ADVENTURE** HARD TOP

STYLED TO OFF-ROAD

Love ruggedness, but can't compromise on style? Get ready to take on tough roads with Thar Adventure Hard Top. The vehicle sports a new All-Over Body kit, Styled Front and Rear Bumper, Hard Top with latest engineering and safety advancements with stylish leather or PU upholstery. Drive in style.



EXTERIOR

- Modular Hard Top with latest Engineering and safety advancements
- Stainless steel or powder coated custom-built bull bar, side guards and roll cage
- Restyled front fascia and Fenders
- Custom-built wheel arches, side scoops, tail lamp bezel and rear bumper
- Custom paint job – High Gloss Metallic, Solids, Matt Finish
- Hawk eye front Grille
- Powerful front fog lights
- Off-road tyres and alloys
- Spare wheel cover with Auxiliary lamp

INTERIOR

- PU or Pure Leather upholstery in combination colours matching exterior body colours
- Custom-built door trims
- Cargo bay treatment
- 1DIN or 2DIN MP3 head unit with Speaker boxes
- Carpet and Genuine Matts
- Colour coded IP, with or without leather wrapping

* Above customisation can be done for any variant of base vehicle.



THAR *Midnight* EDITION

STYLED TO OFF-ROAD

THAR is a special purpose off-road vehicle that has got a rich heritage and cult appeal. From being the guardian of our borders to building remote parts of the nation, THAR's predecessors have done it all. THAR CRDe is tough as nail. THAR can go where most would dread to tread. While being tough on the outside it's got A/C and power steering that makes it an everyday car for those who have SUV's running in their blood.



EXTERIOR

- Tall and square overall stance
- Tough and Mean front Grille with sink-in Head lamps
- High Intensity Fog lamps for Highway and Jungle Safari
- CRC Steel Front Bumper with Bull bar and Rear bumper
- Night Cutter white glow headlights
- Macho wheel arches
- Wide angle ORVM
- Wide Bonnet scoop
- Exterior Roll cage
- Functional snorkel
- Farmers jack optional
- Tough off-roading tyres and alloys
- Winch optional
- Trailer ready Rear bumper and towing hook
- Dune Lights optional

INTERIOR

- Genuine Leather wrapped Instrument panel and steering wheel
- PU or Genuine Leather Upholstery
- Wider seats with Lumbar support and Armrests
- 1DIN or 2DIN MP3 head unit with Speaker boxes
- Front facing individual seats with side folding feature
- Navigation unit integrated on Instrument panel
- Premium White LED dome lamps
- Washable Roof interiors
- Android-based Mood lighting – optional
- GPS – Vehicle Tracker for those who want their near and dear ones to know their adventure footprints online.
- Synthetic premium floor carpet

* Above customisation can be done for any variant of base vehicle.



THAR
BISON

TAKES NATURE - HEAD ON

In a world where SUVs have begun to look like their owners, complete with love handles and mushy seats, the Thar Bison with a more spacious, comfortable interior and a host of standard features, strikes a perfect balance between interior comfort and on-road and off-road capability. And its confidence-inspiring features, like light and tough Hard Top and Torsion Bar front suspension and optional Carbon Fibre rear springs, prove once again that safety is an integral part of our DNA. Fully widened bonnet of steel, higher ground clearance and full undercarriage protection come as options along with shovel and spades to take nature head-on like a bison.



EXTERIOR

- Tall and square overall stance
- Wider bonnet hood and front Grille with bull horn applique
- Aggressive and overall wider stance with restyled fenders having integrated side indicators
- Shark gill style inset in bonnet with Red glow light inside
- FRP inserted CRC Steel Front Bumper with Bull bar and Fog lamps.
- CRC steel Rear bumper with towing hooks
- High Intensity Fog lamps for Highway and Jungle Safari
- Night Cutter white glow headlights for unmatched visibility round the year
- Wide angle ORVM
- Exterior Roll cage
- Stylish Roof marker lamps
- Functional snorkel
- Off-roading tyres with options of Alloys or Deep-drawn sheet metal wheel

INTERIOR

- Genuine Leather wrapped Instrument panel and steering wheel
- PU or Genuine Leather Upholstery
- Body hugging seats with Lumbar support and armrests
- 1DIN or 2DIN MP3 head unit with Speaker boxes
- Front facing individual rear seats
- Rear seats lift off totally to fold onto the sides giving larger cargo space to stuff your desires
- In-built Navigation system with infotainment or stand-alone dashboard mounted
- Premium White LED dome lamps
- Synthetic premium floor carpet
- Washable roof Interiors

* Above customisation can be done for any variant of base vehicle.



THAR
Buggy

TAKE ON NATURE

The Wide Open Design on the Thar Buggy Chassis, gives you best of both worlds. The cross-over between a modified Thar trail rig, and a full tube buggy - that is what the Thar Buggy is. The Thar Buggy is customised along with 16-inch alloy or steel wheels, reverse and front side tow hooks, fog-lamps, a detachable black type of soft top and the 2 DIN sound system 4 speaker with the supplementary audio jack, the steering wheel controls and CD player.



EXTERIOR

- Stylish Front Grille
- Flared side fender
- CRC steel Front Metal Bumper
- Customized Doors with inset Hinges
- Off-road tyres
- 16-inch alloy rims and high aspect ratio tyres, deep dish
- Boxy bonnet latches
- Customized wider Bonnet
- Bonnet clad
- Side foot step cum Rock slider
- Sharp LED Tail Lamps
- Projector Head Lamps
- Customized roll over bar
- Body lift spacer
- Carbon fibre Rear suspension springs
- CRC steel rear Bumper
- Tow away Trailer Hook
- Quick release Canopy
- Net on the rear, foldable downwards
- Customized door handles

INTERIOR

- Reverse camera with screen
- 2DIN stereo with navigation
- Marine speakers optional
- Android-based Mood Lighting
- Upholstery in PU or Genuine Leather with laminated carpet
- 3D matt on the floor
- Stainless Steel Exhaust pipe

* Above customisation can be done for any variant of base vehicle.



THAR

Thar Daybreak vehicles were designed and built to travel to the ends of the earth — and let you test your limits when you get there. Thar Daybreak is the most versatile vehicles on the planet, letting you connect with the outdoors in ways you never dreamed possible. Plus, each Daybreak model is distinctly unique. Just like the people who drive them.



EXTERIOR

- Stylish Front grill
- Inset head lamps
- Glossy Black Grill
- DRL based projector head lamps
- Flared side fenders
- Modified show Grill
- High Lift jack
- Functional Stub Snorkel
- Deep Dish Steel Rims
- Modified side body cladding
- Customised Doors with inset Hinges
- Rally Seats (Front 2)
- Customised wider Bonnet
- Bonnet clad
- side foot step cum Rock slider
- Sharp LED tail Lamps
- marker lamps on windscreen

- Customised roll over bar
- CRC steel rear Bumper
- Tow away Trailer Hook
- Quick release Canopy
- bigger ORVM'
- Customised door handles
- Body cutting at the required ends
- 37"inch extreme off road tyres
- Fender cutting for the tyre travel
- Matt body paint
- Winch -9000 LBS
- Deep Dish Rims
- Added Hella Fog lamps on Bumper
- Rear LED Sharp brake Lamps

INTERIOR

- Quick release Canopy
- Reverse camera with screen
- 2DIN stereo with Navigation
- B Pillar Mounted speakers
- Android Based Mood Lighting
- Customised foot pedals
- upholstery in PU or Genuine Leather with laminated carpet

- 3D matt on the floor
- water resistance canopy- quick mount
- Thick floor carpet
- Under Seat amplifier cum woofer

* Above customisation can be done for any variant of base vehicle.



SCORPIO **X**TREME

A MUSCULAR ADVENTURE

The Scorpio Xtreme gives you and your car a true, thrilling adventure, on roads and off them. With 4 doors, a cargo bay in the rear and a storage rack, the Scorpio Xtreme can be customised onto any variant of the Scorpio.



EXTERIOR

- Custom paint job – High Gloss Metallic, Solids, Matt Finish paint options
- Restyled front fascia and Fenders with Allen bolts
- Concept matching alloy wheels with all terrain or off-roading tyres
- Custom-built side scoops
- Custom painted body side cladding and bumpers
- Sunroof optional
- Rear roll over bar
- Jerry cans
- Secured cargo with removable lid

INTERIOR

- PU or leather upholstery with colour coded interiors
- Custom floor carpeting and floor matts
- Reverse camera or sensors
- Checkered plate in cargo area
- 1DIN or 2DIN MP3 music system with speaker boxes
- Android control mood lighting
- Rear seat entertainment
- HUD – Heads up display

* Above customisation can be done for any variant of base vehicle.



SCORPIO LIFESTYLE

THRILLS WITH FRILLS

Add a whole new dimension of style and luxury to your adventures with Scorpio Lifestyle. This vehicle, built on the platform of the Scorpio Getaway, is available in 4WD variant. And it includes features like a cargo bay cover and Motorised sunroof, and a rear camera with sensors. Ensuring you're a class apart, no matter where your adventures take you.



EXTERIOR

- Custom-built front guard with auxiliary lamps
- Option of heavy duty all steel front bumper
- Modified bonnet with nose treatment
- Concept matching alloy wheels with all terrain or off-roading tyres
- Styled wheel arches with Allen head screws
- Custom made inset side scoops with mesh
- Side guards in stainless steel or powder coated black
- "C" pillar bezel with mesh and inset turn signal lamp
- Window line blackening

INTERIOR

- Colour coordinated interiors
- MP3 music system with speakers
- Upholstery in PU or pure leather
- Custom floor carpeting and floor mats
- Custom painted interiors
- Reverse camera or sensors
- Front park assist
- Rear seat entertainment
- HUD – heads up right display
- Android control mood lighting

* Above customisation can be done for any variant of base vehicle.



SCORPIO **XTRM** DARK EDITION

TRAVEL TO THE ENDS OF THE EARTH

Dark Edition Scorpio is designed and built to travel to the ends of the earth - and let you test your limits when you get there. While this is the Customised version of the powerful Mahindra Scorpio it is the most versatile vehicle on the planet, letting you connect with the outdoors in ways you never dreamed possible. Plus, each of the Dark Edition is distinctly unique. Just like the people who drive them. The Classic Battle Green in Gloss or Carbon Black in matt comes to you with a paint scheme reminiscent of the War era, a time when adventure is survival and Scorpio proved their capabilities and battle worthiness by impeccable service to India Military Services.



EXTERIOR

- Re-profiled stylish bodyline with 4- or 2-door option.
- Modified front bumper
- Custom-made headlamp bezel
- Styled front Grille
- Bumper mounted towing rings
- Halogen projector lamps
- Xenon projector lamps
- Auxiliary lamps mounted on rear roll cage
- Bonnet scoop
- Functional snorkel
- Styled wheel arches with Allen head screws
- Robust side cladding
- Concept matching alloy wheels with all terrain or off-roading tyres

INTERIOR

- Leather upholstery in leather combination
- Colour coded interiors
- Modified dash bezels in matt finish
- Custom-built door trims in black with tint
- Cargo bay treatment
- Modified centre switch plate
- 1DIN or 2DIN MP3 head unit with USB port
- Inner linings for all interior trims
- Carpet and moulded matts
- Twin pod armrest cum storage area
- Android-based mood lighting or fixed colour mood lighting with ceiling area coverage

* Above customisation can be done for any variant of base vehicle.



SCORPIO **DARK HORSE**

BRUIT STYLING WITH DEPENDABILITY

Scorpio Dark Horse combines superb capability, ruggedness and dependability with Bruit Styling in one. As assured in the city as it is out in the wilderness, the Scorpio Dark Horse vehicles are designed and built to travel. Scorpio Dark Horse can be customised on both the 2WD and 4WD Scorpio base vehicles. The Scorpio Dark Horse has all unique frontal looks not having anything in common with New Generation and Old Generation Scorpio from the front. It is equipped with a range of advanced features that are designed specifically for comfort, safety and style. Combining state-of-the-art technology with superior comfort it is meant to dominate every other car or SUV on road each time you drive out in your Scorpio Dark Horse.



EXTERIOR

- Re-profiled stylish bodyline with 4- or 2-door option.
- Modified front bumper
- Custom made headlamp bezel
- Styled front Grille
- Bumper mounted towing rings
- Halogen projector lamps
- Xenon projector lamps
- Auxiliary lamps mounted on rear roll cage
- Bonnet scoop
- Twin pod tail lamps with jewellery style lens holders
- Functional snorkel
- Styled wheel arches with Allen head screws
- Robust side cladding
- Concept matching alloy wheels with all terrain or off-roading tyres

INTERIOR

- Leather upholstery in leather combination
- Colour coded interiors
- Modified dash bezels in matt finish
- Custom-built door trims in black with tint
- Cargo bay treatment
- Modified centre switch plate
- 1DIN or 2DIN MP3 head unit with USB port
- Inner linings for all interior trims
- Carpet and moulded matts
- Twin pod armrest-cum-storage area
- Android-based mood lighting or fixed colour mood lighting with ceiling area coverage

* Above customisation can be done for any variant of base vehicle.



SCORPIO

MOUNTAINEER

CLIMBING HEIGHTS

Scorpio Mountaineer, the customised version of Scorpio 2WD or 4WD, comes packed with excitement and capability with adventure-ready vehicles like the best in class off-road-ready international brands. No matter who you are, there's a rugged Scorpio Mountaineer 4x4 ready to take you exploring. Its suspension—featuring high-performance shocks with rear advance multi-link based suspension —helps carry you over unforgiving terrain. And with a heavy duty CRC steel front bumper with built-in skid plate designed to protect things up front, this rugged body-on-frame SUV fears no trail. When you're an off-road legend, there's no need to shout out. Scorpio Mountaineer turns heads on the trail with its bold front Grille and unique 3-pod head lamp with 17-inch matte-black alloy wheels wrapped in aggressive all-terrain tyres. With the Mountaineer you can crawl through rocks, dirt and mud in style.



EXTERIOR

- Front Fascia with Aggressive and 3-Pod head lamps
- CRC steel front metal bumper with fog lamp
- Custom made head lamp bezel
- Bumper mounted towing rings
- Halogen projector lamps and Xenon projector lamps
- Deep dish alloy wheels
- Side scoops
- Custom paint job
- CRC steel rear metal bumper
- Dune lights on the top
- Functional snorkel
- Off-road ready upsize tyres with alloy wheels

INTERIOR

- Front parking sensor with graphical display on the screen
- Reversing camera
- Spare wheel mounted on the rear door
- Spare wheel clad
- Colour coordinated dashboard
- HUD - Heads up display
- Motorised sunroof optional
- 4 speakers with boxes
- Under seat Sub-woofer
- Pure leather seat covers or PU options
- Central locking
- Stainless steel Exhaust twin pipes
- Cargo area cover with the FRP lid
- 2DIN panel with navigation

* Above customisation can be done for any variant of base vehicle.



BOLERO

ATTITUDE

OVERPOWERS WITH STYLE

For whom speed thrills, the Bolero Attitude concept is just for them. Feel the adrenalin rush as the vehicle zips ahead with unmatched power. This 2-door vehicle is powered by the Fuel Efficient and high torque m2DiCR engine. For that unadulterated knock-out punch you always wanted to deliver. Experience this brute in the 2WD version and know what power is all about.



EXTERIOR

- Re-profiled stylish bodyline with 4- or 2-door option.
- Restyled front bumper
- Custom-made headlamp bezel
- Re-styled front Grille
- Bumper mounted towing rings
- Headlight with halogen projector lamps
- Bumper insert lights with Xenon projector lamps
- Auxiliary lamps mounted on rear roll cage
- Bonnet scoop
- Functional snorkel
- Re-styled rear
- Restyled rear bumper with warning lamps and towing hook.
- Attractive deep-dish alloys.
- Roof marker lamps and roof mounted flat beam halogen lamps

INTERIOR

- Upholstery in PU or pure leather
- Custom floor carpeting and floor mats
- Custom painted interiors
- Reverse camera or sensors
- Front park assist
- Rear seat entertainment
- HUD – heads up right display
- Android control mood lighting
- Custom built door trims in black with tint
- Cargo bay treatment with chequered aluminium
- Illuminated or steel scuff plates
- MP3 music system with speakers
- 1DIN MP3 head unit with USB port
- Inner linings for all interior trims

* Above customisation can be done for any variant of base vehicle.



BOLERO Xlusiv

RUGGED STYLE

Flaunt your style with the Bolero Xlusiv concept, which can be applied to any variant of the Bolero. Complement the tough exterior of the Bolero with styled scoops and bezels, modified wheel arches and more. The interiors speaks of superb comfort, with leather seats, customized trim panels, colour-coded decor and lots more.



EXTERIOR

- Dual tone attractive metallic gloss/matt colour combination
- Restyled fascia with twin lamps in each headlights
- Wide open vertical slotted bold Grille
- Air scoops on bonnet and bezels on the fenders
- Smart DRL (Daytime running LED)
- Stylish Footstep with inbuilt side indicator and watch out lamps
- Bold wheel arches with Allen studs
- Restyled rear bumper
- Rear spoiler
- Dual dome tail lamps
- Re-styled rear bumper with inbuilt low profile lamps
- Dual muffler cutters in razor edge steel finish
- Smart spare wheel cover with additional brake light at eye level

INTERIOR

- Upholstery in PU or pure leather
- Custom floor carpeting and floor mats
- Custom painted interiors
- Reverse camera or sensors
- Front parking assist
- Rear seat entertainment
- HUD – heads up right display
- Android control mood lighting
- Custom built door trims in black with tint
- 2DIN music system with 4 speakers
- Night black roof lining with matching buttons.
- Motorised sunroof optional

* Above customisation can be done for any variant of base vehicle.



BOLERO STINGER-1

RULE THE ROAD

For whom speed thrills, the new Bolero Stinger-1 concept is just for them. Feel the adrenalin rush as the vehicle zips ahead with unmatched power. This 4-door vehicle is powered by the m2DiCR engine with original tough looking fascia and "Take on Anything" stance. Bolero Stinger-1 is truly a head turner with minimum customisation giving you the distinctive edge of owning the largest selling Indian SUV in unique paint finish and Stinger family styling.



EXTERIOR

- Custom-made inset side scoops with mesh
- Body shell in stunning custom paint
- Spacious cargo bay with cover
- Custom built tail lamp bezel
- Over-head amber indicator marker lamps
- Custom-built rear roll cage
- Aggressively styled bonnet applique

INTERIOR

- Restyled door trims
- Colour coded interiors
- Leather wrapped or PU interiors
- Modified centre console
- Music system with speakers
- Customized trim panels
- Carpet and matts

* Above customisation can be done for any variant of base vehicle.



BOLERO STINGER-2

RULE THE ROAD

For whom speed thrills, the new Bolero Stinger-2 concept is just for them. Feel the adrenalin rush as the vehicle zips ahead with unmatched power. This 4-door vehicle is powered by the m2DiCR engine. For that unadulterated knock-out punch you always wanted to deliver. Experience this brute in the 2WD version and know what power is all about.



EXTERIOR

- Mesh in front Grille and front bumper corners
- Custom made inset side scoops with mesh
- Body shell in stunning custom paint
- Spacious cargo bay with cover
- Custom built tail lamp bezel
- Over-head amber indicator marker lamps
- Custom built rear roll cage
- Dual pod round headlamps
- Vertical slotted wide open Grille for aggressive stance.
- Functional snorkel optional
- Aggressively styled bonnet applique

INTERIOR

- Restyled door trims
- Colour coded interiors
- Leather wrapped interiors
- Modified centre console
- Music system with speakers
- Customised trim panels
- Carpet and matts
- Upholstery with genuine leather or PU options
- Android-based mood lighting optional

* Above customisation can be done for any variant of base vehicle.



BOLERO STINGER-3

RULE THE ROAD

Half pickup, half SUV, the Bolero Stinger-3's bold look, luxurious interior and unparalleled off-road performance make it 100% Take-On-Anything. And while it's a Customised version of Mahindra Bolero the Stinger-3's host of standard features and durable compact bed means it's as versatile as it is striking. Not to mention a powerful turbo charged m2DiCr 2500cc that generates 63 BHP with 195 NM torque, an ideal combination of horsepower and torque most SUVs only dream about. Strength. Reliability. Let's build upon the legacy of the most dependable, Long lasting and highest selling SUV the Mahindra Bolero.



EXTERIOR

- Young and aggressive front fascia
- Multi pod head lamp with projector lights packaged in stylish bezels
- Extra flared wheel arches
- Functional snorkel
- Checkered finished CRC steel foot step cum rock slider
- Macho alloy wheels
- Broader tyres
- Dune marker lamps on top
- Light tubes styled tail lamps
- Stylish roof cladding
- Off-road Specs roll over bar

INTERIOR

- Colour coordinated dashboard having body coloured inserts
- Brushed aluminium interior trims
- Option of pure leather seats with enhanced lumbar support.
- Ergonomics
- Heads up display for digital output of speed, battery voltage
- 2DIN touch panel infotainment unit
- Optional infotainment with integrated reverse camera and navigation
- Android linked mood lighting
- Surround sound central woofer
- Rear seat entertainment optional

* Above customisation can be done for any variant of base vehicle.



BOLERO

LIMITED EDITION

RUGGED. ROUGH. REFINED

Whether off-roading for fun, or traversing treacherous terrains, it all begins and ends with the rugged Bolero Limited Edition. With its custom-paint, front Grille, and inset side scoops, the Bolero Limited Edition is built to deliver. And deliver it does—in inimitable style.



EXTERIOR

- Custom-built front bumper assembly
- Modified front Grille with stainless steel mesh
- Customized front LED cluster assembly
- Projector lamps in front bumper
- Bonnet scoop in matt black
- Custom-made wheel arches
- Modified spare wheel cover
- Custom-made rear bumper
- Custom-made inset side scoops in matt black
- Window line blackening
- Custom made side footsteps
- Modified mud-flaps
- Body shell in custom paint
- New styling O.E body shell
- Alloy wheels
- Broader tyres

INTERIOR

- Colour coordinated interiors as per the exterior
- Customized door trim pads
- Option of leather upholstery
- Custom floor carpeting and floor matts
- Customized roof lining
- Custom-made pillar trims
- 1DIN MP3 player with speakers
- Under seat Sub-woofer for Home Theatre surround sound

* Above customisation can be done for any variant of base vehicle.

CUSTOMISATION KIT

Body Kits are medium of expression for car owners and they make a statement about the owner. A Customisation kit or body kit will transform the vehicle from anonymous to famous, and may even give some additional protection while off-roading. We have a selection of kits as well as individual components, so one can either go all the way at once or build the vehicle incrementally. Contents of kits vary according to vehicle and can be broadly classified as Performance and Styling Kits.

KUV100 EXPLORER KIT



THAR MODULAR HARD TOP KIT



BOLERO ADVENTURE KIT



* Can be Ordered and Installed at Dealership

THAR EXPEDITION KIT



TUV 300 ENDURANCE KIT





ABOUT OUR STUDIO

Mahindra Customisation is a part of Mahindra and Mahindra Group with its major studio and installation facility in Mumbai. Mahindra Customisation have designed and introduced a number of customisation concepts and have developed kits which can be installed by our network of dealers that have built a growing reputation of quality work and exceptional services. We at Mahindra Customisation are updated with Vehicle Technology and details of engineering advancements in Mahindra's range of vehicles which enable us to achieve total engineering integration of our designs. This gives the total reliability of styling for our customers to have total peace of mind.

We talk to our customers and gain total clarity about their desires leading to concept generation and exploring different styling combinations to deliver customised vehicles as close to their imagination as possible. The styling studio is equipped to generate alternatives for styling the exterior and interior of Mahindra vehicles. Thanks to the advance designing setup with highly qualified designers ensuring

Tailored to Perfection customisation.

Mahindra Customisation being part of Mahindra and Mahindra has access to R&D, Vehicle Engineering and Accessories and various validating departments to ensure you get the most reliable product.

Mahindra Customisation treats its Clients with class and appreciation for their ideas and we do our best to incorporate their inputs in customised concepts for their Mahindra SUVs, assuring highest pride of possession and great value for money with OE customisation. The factory warranty and component level warranties are 100% protected post customisation of the vehicles at Mahindra Customisation.

Mahindra Customisation is restyling Mahindra SUVs completely with body restyling options, Body kits, appliques, custom leather interiors, dashboard simulated convertible tops, sunroofs, alloys, body elevation and more.

Our skilled team of Car Designers can help you achieve the right look for your vehicle with top of the line auto accessories especially custom-built.



Mahindra
Rise.

Working Hours: 09:00 am to 06:00 pm

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